



ICR 2011 | Honoring Chad Jacobs

ICR ANNOUNCES SUCCESSFUL 13TH ANNUAL ICR XCHANGE -Announces Details of 2012 Conference-

Norwalk, Conn. – February 1, 2011 - ICR, a leading financial communications consulting firm specializing in investor relations, corporate communications and digital media, today announced that the 13th Annual ICR XChange Conference was its largest, most diverse ever based on participating companies, attendance, and sponsorship.

Held January 11 – 13, 2011, the 13th Annual ICR XChange featured participation from over 150 public and private companies and it was attended by more than 1,200 investment community professionals. This included more than 600 institutional investors, approximately 150 private equity investors, and 450 research analysts and investment bankers. In addition, select members of the media were in attendance including CNBC, which broadcast live from the conference for the 5th consecutive year, as well as reporters from The Wall Street Journal, Women's Wear Daily, Nation's Restaurant News, Reuters News, The Los Angeles Times, and The Orange County Register, among others.

Tom Ryan, Chief Executive Officer of ICR, commented, "We would like to thank everyone who participated in our 13th annual conference. Over the course of the three days we were able to bring our corporate clients together with the country's leading institutional investors and analysts, private equity firms, and investment banks in a relaxed and effective format. By all accounts it was the most successful conference in our thirteen year history and this could not have been accomplished without the support of our presenting companies and sponsors. We also want to thank everyone who attended the conference for helping us honor our co-founder Chad Jacobs who passed away from cancer on June 11, 2010. We look forward to welcoming everyone back next January in Miami."

Sponsors of the 13th Annual ICR XChange included Bank of America Merrill Lynch, Deutsche Bank, Guggenheim Securities, LLC, KeyBanc Capital Markets Inc., Janney Montgomery Scott, LLC, Jefferies & Company, Inc., J.P. Morgan Securities LLC, Lazard Freres & Co. LLC, Morgan Keegan & Co., Inc., Piper Jaffray & Co., Raymond James & Associates, RBC Capital Markets, Robert W. Baird & Co., Stephens Inc., Stifel Nicolaus Weisel, Wells Fargo Securities, LLC, William Blair & Company, AlixPartners, LLP, Mayer Brown LLP, and The NPD Group.

ICR is pleased to announce that the 14th Annual ICR XChange is scheduled to take place at the Fontainebleau Miami Beach Hotel, January 10 – 12, 2012. Please visit us at www.icrxchange.com for more information on the ICR XChange. To inquire about sponsorship opportunities please contact Barbara Bradley at 203.682.8200 / barbara.bradley@icrinc.com.

About ICR

ICR is a leading financial communications firm specializing in investor relations, corporate communications and digital media. Established in 1998, ICR represents more than 275, primarily publicly-listed companies and maintains offices in Norwalk, Conn., New York, Los Angeles, San Francisco, Boston and Beijing. ICR is one of the industry's fastest growing consultancies and is consistently listed among the nation's top independent communications consulting firms. www.icrinc.com.