



ICR Announces Senior Hires

Strategic Additions Respond to Surge in Business, Positioning Firm for 2010

Westport, Conn., (October 1, 2009) – ICR, a leading financial communications consulting firm specializing in investor relations and corporate communications, today announced the addition of several new strategic hires.

The new additions are in direct response to the increase in new business activity the firm has experienced recently, as well as ICR's continuing commitment to attracting and retaining individuals with deep industry expertise and relationships, a superior understanding of the capital markets, and the ability to develop and execute financial communications programs for clients.

The new senior team members include:

Investor Relations Practice

- **Sherry Bertner**, Managing Director for Health Care, joined ICR in September with 12 years of experience as a Senior Health Care Equity Research Analyst on the buy-side, both with long only institutions and long/short hedge funds.
- **Jennifer Gordon**, Managing Director for Energy, joined ICR in September with 15 years of experience as an analyst, institutional salesperson and trader in the energy sector. She had most recently been a Director and Senior Trading Analyst at Deutsche Bank covering energy equities and commodities.
- **Evelyn Infurna**, Managing Director for Real Estates and REITs, joined ICR in June with nine years of experience on the buy-side at both a dedicated REIT long-only firm followed by 5 years managing REIT and real estate securities portfolios at several hedge funds.
- **Donald Ellis**, Managing Director for Bio Pharmaceuticals, joined ICR in early 2009 with 15 years of senior-level Wall Street experience covering Specialty Pharmaceuticals as a Partner and Senior Equities Research Analyst at Thomas Weisel Partners and Managing Director and Senior Pharmaceutical Analyst with Robertson Stephens and Montgomery Securities.
- **Michael Tieu**, Managing Director for Asia, joined ICR in January with eight years of investment banking experience and more than ten years of management experience. He is a sought-after adviser to a wide network of Chinese senior executives, as well as U.S. fund managers and industry professionals.

Corporate Communications Practice

- **Bo Park**, Managing Director for Corporate Communications, joined ICR in September to focus on corporate communications practice and corporate reputation. She previously held senior positions at top global PR agencies and Fortune 500 companies, providing services related to corporate communications; media relations; crisis and issues management; internal communications and brand marketing.

Restructuring

- **John Sorensen**, Chief Financial Officer and Managing Director for Bankruptcy & Restructuring Communications, joined ICR in early 2009 with 25 years of financial and operating experience with both private equity and public companies. John will oversee the Company's Corporate Services team, including finance, IR and HR, and assist the senior managing partners with the day-to-day operation of the business. He will also add depth to ICR's financial crisis communication advisory services to clients in the area of bankruptcy and restructuring.

Tom Ryan and Chad Jacobs, Co-CEOs of ICR, stated, "We are in a period where the strongest brands in our industry will get stronger by gaining market share and investing in the future and that's exactly what we've done thus far in 2009. We recognize our greatest asset is the caliber of people we attract and these recent additions are of exceptionally high quality, allowing ICR to broaden its capabilities into new industry sectors. We are excited to diversify and expand our practice groups, continually finding new ways to bring our value to our clients."

About ICR

ICR is a leading financial communications firm specializing in investor relations and corporate communications. Established in 1998, ICR represents more than 200 companies and has significant industry expertise and relationships in retail, apparel, footwear, gaming, lodging, transportation, restaurants, software, IT infrastructure, telco, energy, aerospace & defense, real estate and REITs, biopharmaceuticals, medical technology and pharmaceutical services, and automotive parts & services. ICR maintains offices in Westport, Conn., New York, Los Angeles, Boston and Beijing and has been one of the industry's fastest growing consultancies over the past decade. www.icrinc.com.

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