



# ICR Announces Senior-Level Appointment

## John Sorensen Named Chief Operating Officer

Norwalk, Conn., (December 20, 2010) – ICR, a leading financial communications consulting firm specializing in investor relations, corporate communications, and digital media, today announced that John Sorensen was named Chief Operating Officer effective December 20, 2010. Mr. Sorensen will maintain his position as Chief Financial Officer.

Mr. Sorensen's twenty six year record of success includes approximately two years with ICR. His broader experience has included roles with such leading companies as Visant Corporation, World Kitchen LLC, and Bank of America. His previous positions have included Vice President of Finance and Operations, Controller and Treasurer.

Thomas M. Ryan, CEO of ICR stated, "John has strong leadership abilities and his insights have been integral to ICR's success over the past two years. His appointment as Chief Operating Officer reflects his ability to assume increasing levels of responsibility as the Company adds more senior talent and more clients both in the U.S. and abroad. We are confident that John's skill set is well suited for his dual role and expect his appointment to support our industry leading revenue growth rates and increasing profitability."

### About ICR

ICR is a leading financial communications firm specializing in investor relations, corporate communications, and digital media. Established in 1998, ICR represents more than 270 companies and has significant industry expertise and relationships in retail, apparel, footwear, gaming, lodging, transportation, restaurants, software, IT infrastructure, telco, energy, aerospace & defense, real estate and REITs, biopharmaceuticals, medical technology and pharmaceutical services, and automotive parts & services. ICR maintains offices in Norwalk, Conn., New York, Los Angeles, San Francisco, Boston and Beijing China and has been one of the industry's fastest growing consultancies over the past decade. [www.icrinc.com](http://www.icrinc.com).

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