



# ICR Ranked the Largest Independent Financial Communications Firm by O'Dwyer's

## Ranked in top ten overall among PR agencies nationwide

Norwalk, Conn., (March 17, 2011) – ICR, a leading strategic financial communications consulting firm specializing in investor relations, corporate and crisis communications and digital media announced today that its financial communications practice, as defined by revenues, was ranked by O'Dwyer's annual survey as the largest in the nation topping 48 other independent firms in that category. More broadly, ICR's total revenue in 2010 placed the firm as the ninth largest independent agency overall.

"Ascending to the top spot in the financial communications category has always been a goal for our firm, and to achieve that milestone in just 13 years is a significant achievement," commented Tom Ryan, CEO of ICR. "Our consistent, organic growth over the years reflects the unique value proposition we offer clients and our ability to combine in-depth sector expertise with high-level capital markets and corporate communications experience. The fact that we generated a 20 percent growth rate in 2010, with no increase in staffing, speaks to our increasing productivity, efficiency and institutional knowledge. We want to thank each and every team member for their contribution and dedication to the success of ICR."

ICR was ranked first among 48 independent firms with financial communications and IR practices and ninth among the 152 companies that documented their revenues for O'Dwyer's Directory of PR Firms [http://www.odwyerpr.com/pr\\_firm\\_rankings/financial.htm](http://www.odwyerpr.com/pr_firm_rankings/financial.htm), a longstanding PR industry publication which has conducted agency rankings for 40 years.

### About ICR

ICR is the ninth largest independent PR firm in the country and the largest in the financial communications category according to a 2010 O'Dwyer's survey. The firm specializes in investor relations, corporate and crisis communications and digital media. Established in 1998, ICR represents more than 275, primarily publicly-listed companies and maintains offices in Norwalk, Conn., New York, Los Angeles, San Francisco, Boston and Beijing. ICR is one of the industry's fastest growing consultancies and is consistently listed among the nation's top independent communications consulting firms. [www.icrinc.com](http://www.icrinc.com).

For more information contact:

Media Contact:

Bo Park

646.277.1222

[bo.park@icrinc.com](mailto:bo.park@icrinc.com)

###