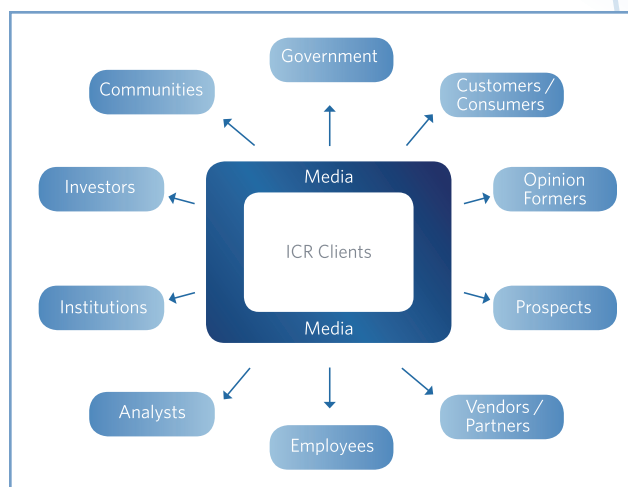




# CORPORATE COMMUNICATIONS

“ If you don't tell your story, chances are somebody else will do it for you. ”

All companies operate under the close scrutiny of multiple stakeholder groups. Whether it be investors, customers, the government, third party advocacy groups, local communities, employees or the media, (which influences the perception of all stakeholders), each constituency impacts a company's ability to



succeed. A company's ultimate performance is directly linked to how well these different groups understand, appreciate and support what it does. The ICR Corporate Communications Group helps companies define a compelling value proposition and deliver it through a variety of channels to each of these groups.

ICR's corporate communications team is composed of global PR agency veterans, former journalists, political consultants, lawyers, and senior corporate communication professionals. This group of industry veterans works in a seamless fashion with our IR counterparts to ensure that companies deliver consistent, compelling and coordinated messages through all their communications. ICR's team is highly unique in the level of financial sophistication we apply to corporate communications, ensuring a company's communications closely supports its investor relations strategy.

ICR understands the financial markets and the demands of the investment community like no other communications firm.

## Featured Practice Areas

- Corporate Positioning
- Business & Financial Media Relations
- Media & Presentation Coaching
- Employee Communications
- Crisis & Issues Management

Michael Fox  
President  
(203) 682-8218  
michael.fox@icrinc.com

John Flanagan  
Principal  
(203) 682-8222  
john.flanagan@icrinc.com

[www.icrinc.com](http://www.icrinc.com)