



INVESTOR RELATIONS

“ If a company is going to hire a third party to help navigate its course on Wall Street, why would they ever hire anyone without senior-level Wall Street experience? ”

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Through ICR's Investor Relations service offerings, companies are able to provide a timely, accurate, and consistent flow of information to institutional and private investors.

Because of our senior level experience as equity analysts, portfolio managers and communication

professionals, we can quickly identify and understand the investment merits of a particular company and use this understanding to craft an effective story. Properly positioning an investment, based on current valuation, creates awareness and increased visibility among investors and allows a company to take advantage of favorable trends in the markets.

We help our clients meet and develop relationships with analysts, portfolio managers, and investment bankers. We ensure that management's time spent dealing with Wall Street is highly productive and generates results such as new investors, institutional research coverage and, most importantly, a proper valuation. Building long-term value and lowering the cost of capital for our clients is the goal that drives all of our efforts.

Featured Practice Areas

- Investment Community Audit
- Investment Positioning
- Institutional Visibility
- Compliance
- Process Management

